

P ERIMETER

LIVING

It's Spring!

Celebrate with These Ideas

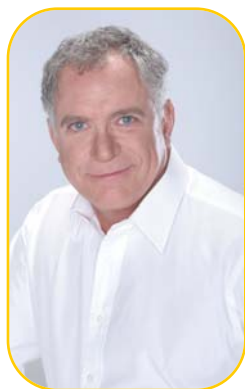
Courtney & Rowe

Make Music with Your Kids

R O B I N S O N

FACIAL PLASTIC SURGERY

Transforming Dream Looks into Reality



Dr. Burke Robinson, Plastic Surgeon, Answers *THAT* Question

What if you could get a little work done on your face and nobody but you would know? What if the only difference you would see was a more youthful and rested appearance, and you could do it for minimal expense and minimal discomfort?

Why wouldn't you?

Dr. Burke Robinson and his staff at Robinson Facial Plastic Surgery wants you to consider that question. Recent popular shows on television (primarily ABC's *Extreme Makeover*) have demonstrated there is a real human side to the reasons patients seek plastic surgery. "It's not just the rich and famous jetting off somewhere to get work done," Robinson says. "It is people of all walks of life who view facial plastic surgery as another way of making yourself look your *best*."

Robinson has been practicing facial plastic surgery for more than 14 years, and the past nine here in the Atlanta area. He opened his newest office in Alpharetta two and half years ago, where he and his staff continue pioneering and tailoring facial plastic surgery options for his patients. He is double board certified in facial plastic and reconstructive surgery, and head and neck surgery. His expertise in the face and neck is so well respected that he was recently asked by his peers across the country to be an oral board examiner for the American Board of Facial Plastic Surgery. But even with all his degrees, Robinson knows there is a very human component to plastic surgery, and his one-on-one skills are another reason patients are drawn to him.

Robinson states that with advances in technology, surgical options are now more affordable, less invasive (with less



Marie Tillery had both upper and lower eyelids, laser resurfacing lower lids, facelift/neck lift, chin augmentation, rhinoplasty and Radiesse™.

down time) and certainly less painful. The choices now available to patients to polish up their looks are limitless. Eyelid surgery (one of the most common procedures) can be performed as an outpatient procedure. Upper eyelid surgery to remove excess skin is very popular, and the outcome is now very predictable and successful: "You'll never have to do it again," says Robinson. Surgical procedures for lower eyelid puffiness are performed inside the lower eyelid with no visible scars.

Brow lifts can be performed endoscopically through tiny scalp incisions as an outpatient procedure. The endoscope (a lighted tube with a camera on the end) allows for fewer incisions, minimal anesthesia and less swelling and bruising.

Contemporary nasal surgery techniques (rhinoplasty) now allow for better visualization of a patient's anatomy, thereby giving much more predictable results consistent with what is shown on the video imager during the initial consultation. "And forget the old horror stories about nose surgery and the subsequent gauze packing and accompanied swelling and bruising," notes Robinson. "The techniques and medications available to us today allow us not to pack the nose. Most of our patients only take medication for a few days after a procedure. That's it."

One of the newest and most innovative procedures for a facelift is the mid-facelift method. Done as an outpatient procedure and with a dissolvable implant, Robinson says the results are startling. "You can

The Newest Options Offered by Robinson Facial Plastic Surgery

Mid-facelift – A new endoscopic procedure used to lift the malar, or cheek fat-pad, back into place. Done as an outpatient procedure with four minor incisions in the scalp and two inside the mouth, a dissolvable implant is used to reposition the cheek tissues back over the cheek bones. Results are instantaneous, and recovery is quick with minor swelling. Robinson is one of a handful of surgeons currently doing this new breakthrough procedure.

Radiesse® – A new long-term injectible filler for deep skin wrinkles. This gel doesn't require allergy testing and is safe and pliable. It has prior FDA-approval for other uses, and can be used for deep lines around the mouth.

Restylane® – An FDA-approved filler used to plump up lips, and fill in fine lines and wrinkles instantly. Results from this new injectible will last longer than collagen and is an easy solution for skin showing that first sign of aging.

immediately see the difference right in the operating room. It is stunning every time," he adds. The procedure re-establishes the cheeks and significantly improves the prominent folds that go from the corner of the nose to the corner of the mouth, by repositioning a fat pad back over the cheek bone which has moved to due the natural aging process. Recovery for this procedure

is remarkable. Patients go home within a few hours and the only signs of surgery are the minimal swelling and tiny, less than an inch incisions in the scalp line. Robinson is one of a handful of surgeons currently doing this new breakthrough procedure.



Melissa Merkel had rhinoplasty to her nose.

Robinson's practice also offers in-office procedures to fill facial wrinkles and lines. Both the newest FDA-approved fillers, Restylane® and Radiesse® can be injected in the office with immediate results. Both fillers can be used to remove facial lines and wrinkles and restore skin to its youthful appearance. Robinson's office also wants to help patients maintain their appearance after surgical procedures. Within Robinson's office is his own skin care clinic, Visage, featuring a licensed esthetician. Visage skin care clinic offers a combination of contemporary products and procedures to maintain and enhance your skin's appearance.

With all these options available, why wouldn't you do it? With minimal pain, expense and time, the effort will make you look on the outside the way you feel on the inside.



Dana Coon had both upper and lower eye lid surgery, as well a laser resurfacing lower lids and mouth, mid-facelift, facelift and neck lift.



To learn more about facial cosmetic surgery or skin care, call Robinson Facial Plastic Surgery at their Alpharetta office at 770-667-3090, or 404-843-1588 at their Dunwoody office, or visit their website at www.robinsonfps.com.